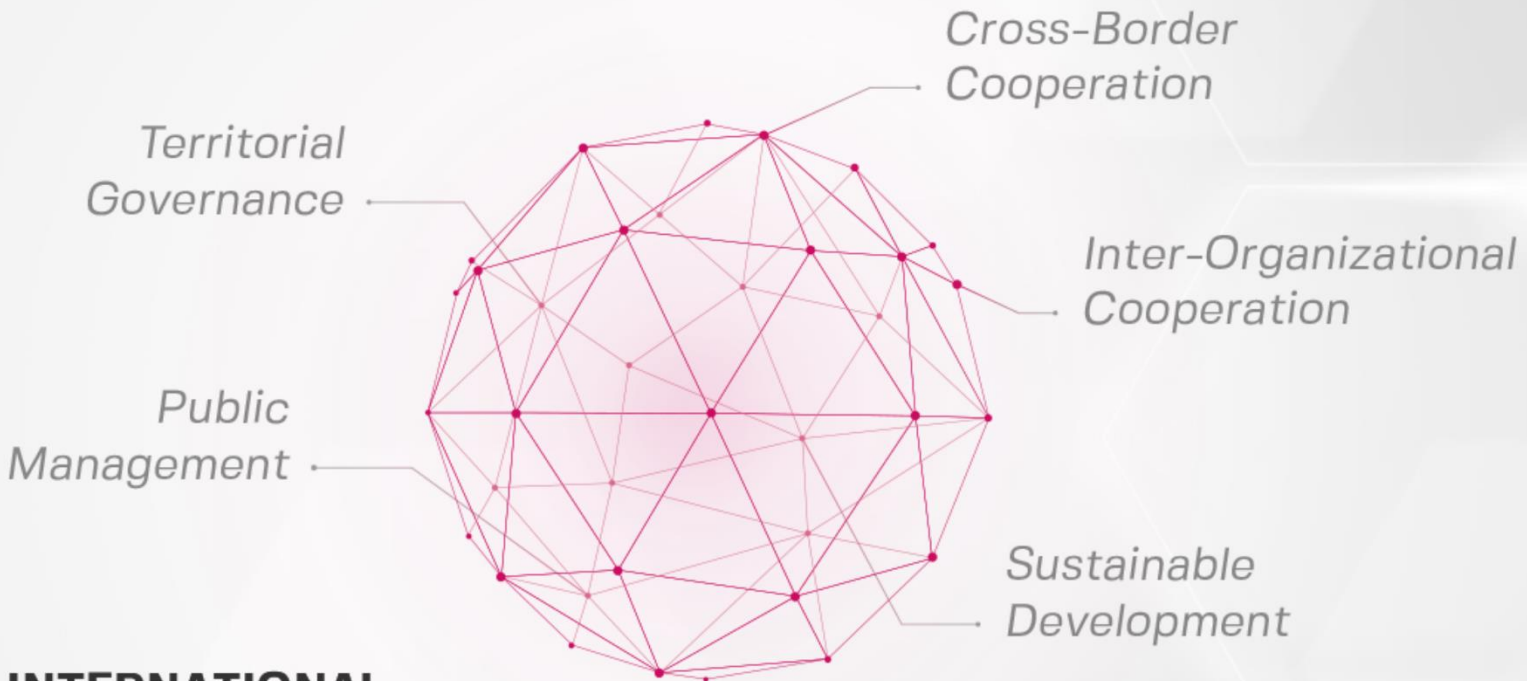


Akademia WSB

Dąbrowa Górnicza, Cieszyn, Olkusz, Żywiec, Kraków

WSB University



INTERNATIONAL CONFERENCE

Territorial and Inter-Organizational Cooperation'2022

DATE: 28 -30 September 2022
Accompanying events: 26-27 September 2022

PLACE: Hotel Kotarz, Brenna, Poland

CONFERENCE ORGANIZERS

Akademia WSB

Dąbrowa Górnicza, Cieszyn, Olkusz, Żywiec, Kraków

WSB University



26.09.2022, Monday, Hotel Kotarz, Brenna

12:00-13:00 Lunch

13:00-14:30 *Accompanying Event 1 (creamy room)*

Polish-Czech-Slovak EuroInstitute Programme Board meeting (closed event, in Polish)

15:00-17:30 *Accompanying Event 2 (creamy room)*

Meeting of the Commission for Polish-Czech and Polish-Slovak Relations of the Polish Academy of Sciences (closed event, in Polish)

17:30 Dinner

27.09.2022, Tuesday, Hotel Kotarz, Brenna

15:00-17:30 *Accompanying Event 3 (creamy room)*

Scientific panel: Cultural management (in Polish)

Moderator: Łukasz Wróblewski, WSB University, Poland

Participants:

Magdalena Sobocińska, Uniwersytet Ekonomiczny we Wrocławiu (online)

Wirtualizacja uczestnictwa w kulturze i wynikające z tego implikacje dla prowadzenia badań dotyczących sfery kultury

Marcin Laberschek, Uniwersytet Jagielloński w Krakowie

Real-time marketing muzeów w serwisie Facebook jako reakcja na pandemię Covid-19

Grzegorz Maciejewski, Uniwersytet Ekonomiczny w Katowicach

Różnice kulturowe polskich i słowackich konsumentów według ich zachowań żywieniowych

Alicja Krawczyńska, Politechnika Wrocławska (online)

Model zarządzania ryzykiem projektów kulturalnych z wykorzystaniem podejścia Scrum

Katarzyna Żak, Uniwersytet Ekonomiczny w Katowicach

Wpływ kryzysu pandemii COVID-19 na sektory kultury i kreatywny - ocena retrospektywna

Janusz Pierzyna, Prezes Stowarzyszenia Rozwoju i Współpracy Regionalnej "Olza"

"Życie i praca na Śląsku Cieszyńskim w dobie rewolucji przemysłowej" - studium przypadku projektu transgranicznego wspierającego na rozwój turystyki kulturowej

17:30 Dinner

28.09.2022, Wednesday, Hotel Kotarz, Brenna

live streaming: <http://icotoc2022.wsb.edu.pl/>

9:00-9:15 **Conference Opening Ceremony**

9:15-10:45 **Plenary Session 1** (creamy room)

Moderator: Martin Klatt, European Centre for Minority Issues, Germany

Khrystyna Prytula, Head of the Cross-Border Cooperation Sector, Institute of Regional Research named after M.I. Dolishniy of the NAS of Ukraine, Lviv, Ukraine

Building global security through increasing the EU-Ukraine logistics and infrastructure connectivity

Christophe Masson, International Expert in Human Development, France

Human Development as a driver of sustainable development

Noemia Bessa Vilela, Inštitut pravnih znanosti, Maribor, Slovenia

The Need for Coordination during Black Swans events

10:45-11:00 Coffee break

11:00-13:30 **Thematic session 1** (creamy room)

Moderator: Hana Stverkova, VSB Technical University of Ostrava, the Czech Republic

Martin Klatt, European Centre for Minority Issues, Germany

Borders shaping perceptions of European societies - a new Horizon Europe project

Solomiia Tkach, Dolishniy Institute of Regional Research of NAS of Ukraine (online)

Vienna's experience of sustainable urban planning as an example for the post-war reconstruction of Ukrainian cities

Bohumil Horak, VSB-TU Ostrava, the Czech Republic (online)

Paths for motivations for cross-border and regional cooperation

Loth Van der Auwermeulen, Hasselt University, Belgium (online)

Is cross-border intermunicipal cooperation a matter of guiding or leading States? An analysis from the perspective of international and transnational law

Marek Furmankiewicz, Wroclaw University of Environmental and Life Sciences

Cross-border cooperation of Polish and Czech Local Action Groups

Gabriela Antořová, Institute of Education and Communication, Czech University of Life Sciences

Karel Němejč, Institute of Education and Communication, Czech University of Life Sciences

Project management and changes in inbound tourism to the Czech Republic – A case study of Germans incoming during coronavirus crisis

Andrejs Limanskis, RISEBA University, Latvia (online)

Sustainability of Polish direct investments in Latvia challenges for international joint research project

Artur Boháč, Technical University of Liberec, the Czech Republic

Via Sacra - Modern Cross-border Pilgrimage Route and Its Management

Joanna Kurowska-Pysz, WSB University, Poland

Hynek Böhm, Technical University Liberec, the Czech Republic, University of Opole, Poland

The Polish-Czech intergovernmental dispute over Turów mine and its perception on both sides of the border (project kindly funded by NAWA, Intervention Grants)

Hynek Böhm, Technical University Liberec, the Czech Republic, University of Opole, Poland

Comparison of the impact of Covidfencing in the French-German and Czech-Polish borderlands (kindly funded by NAWA, Bekker Programme)

- 11:00-13:30 **Thematic session 2 (lavender room)**
- Moderator: Khrystyna Prytula, Institute of Regional Research named after M.I. Dolishniy of the NAS of Ukraine, Lviv, Ukraine
- Muhammad Imran, Universiti Utara Malaysia, Malaysia**
The moderating role of digital transformation strategy and service innovation on the relationship between organizational structure, organizational culture and service performance
- Beata Poteralska, Jan Kochanowski University of Kielce, Poland**
Development of competences for the future labour market
- Domicián Máté, University of Debrecen, Hungary (online)**
Sustainable Industrial Revolution (IR) and Corporate Profitability in the Case of Hungarian Food Companies
- Jaroslav Dvorak, Galyna Mishenina, Klaipeda University, Lithuania (online)**
Public-Private Partnership as a Form of Ensuring Sustainable Spatial Development of the Forest Management Sphere
- Maria Schuldners, University of Warsaw, Poland (online)**
The role of stakeholders in the creation of public-private partnership policies in Poland – results of qualitative analysis
- Joanna Labedzka, Jan Kochanowski University of Kielce, Poland**
Fuzzy logic approach in knowledge modeling for future oriented logistics
- Constance Gunhidzirai, University of Johannesburg, South Africa (online)**
Urban farming and the attainment of Sustainable Development Goal 2 (Zero Hunger) in Zimbabwe
- Anna Tatarczak, Maria Curie Skłodowska University, Poland**
Importance of logistics cooperation
- Elvin Shava, Shikha Vyas-Doorgapersad, University of Johannesburg, South Africa (online)**
Smart Cities and Inclusive Growth in Africa: Are we there yet?
- Igor Chebotarov, University of Lodz, Poland**
Viacheslav Chebotarov, Taras Shevchenko National University of Luhansk, Ukraine
Beata Glinkowska-Krauze, University of Lodz, Poland (online)
National cultures - selected examples
- 13:30-14:30 Lunch
- 14:30-16:00 Free time
- 16:00-17:30 **Networking session** (stationary) – the beach on the river shore, near the hotel
 Moderator: Joanna Kurowska-Pysz, WSB University, Poland
- 18:30 **Opening dinner**, Beskidzki Dom Zielin “Przytulnia”, Brenna (300 m walking distance from the hotel)

29.09.2022, Thursday, Hotel Kotarz, Brenna

live streaming: <http://icotoc2022.wsb.edu.pl/>

9:00-11:00 Plenary Session 2 (creamy room)

Moderator: Marek Szarucki, Cracow University of Economics, Poland

Gregory Hamez, University of Lorraine, France

Interpersonal relations at the borders: playing with languages, cultures, territories.

A geographical approach

Sergiusz Bober, Senior Researcher, European Centre for Minority Issues, Flensburg, Germany

Minority language media in / and the Danish-German border region: between

borderscapes, institutional cooperation and political engagement

Louise Weber, Training Manager, Euro-Institut, Kehl, Germany (online)

Challenges and opportunities of work at distance in cross-border context - The example of cross-border cooperation in the Upper Rhine region (France, Germany, Switzerland)

Francesco Cappellano, University of Eastern Finland, Finland

A cross-country study about the regional readiness to tackle Societal Challenges: insights from Italy, Poland, Spain, France, and Germany

11:00-11:15 Coffee break

11:15-12:30 Round table debate 1 (creamy room)

Topic: Cross-border cooperation - opportunities and threats

Moderator: Noémia Bessa Vilela, Inštitut pravnih znanosti, Maribor, Slovenia

Introduction: IGCOORD network: activities and academic impact (N. Bessa Vilela)

The event is organized under the umbrella of COST Action 20123

“Intergovernmental Coordination from Local to European level” funded by Horizon 2020



Participants:

Istvan Hoffman, Eotvos Lorand University Faculty of Law, Hungary (online)

Maria Diacon, Institute of Legal, Political and Sociological Researches, Moldova (online)

Juraj Namec, Masaryk University Brno, the Czech Republic

Marian Nikolov, Center for economic analyses, North Macedonia (online)

Valentina Romanova, National University of Kyiv, Ukraine (online)

Alessia Setti, Université de Lausanne, Switzerland (online)

Rubén Tamboleo García, Autonomous University of Madrid, Spain

Louise Weber, Training Manager, Euro-Institut, Kehl, Germany

Nevila Xhindi, Mediterranean University of Albania, Albania (online)

12:30-13:30 Lunch

13:30-20:00 Field trip: cross-border study tour (the Polish-Czech borderland)

20:00 Dinner, restaurant: Dwór Kukuczka, Istebna

30.09.2022, Friday, Hotel Kotarz, Brenna

live streaming: <http://icotice2022.wsb.edu.pl/>

9:00-11:00 **Plenary Session 3** (creamy room)

Moderator: Hynek Böhm, Technical University Liberec, the Czech Republic, University of Opole, Poland

Abdelhamid Nechad, ESCA Casablanca, Morocco

Tomasz Studzieniecki, Gdynia Maritime University, Poland

Domagoj Cingula, VADEA Ltd, Croatia (online)

The development of international scientific network – case study of Economic and Social Development (ESD) project

Jesús Torrecilla Pinero, University of Extremadura, Spain

Experiences in circular economy solutions around industrial development in the city of Cáceres

Florian Weber, Saarland University, Germany (online)

Cross-Border Cooperation in the Border Region of Germany, France, and Luxembourg in Times of Covid-19

Rafael Robina Ramirez, University of Extremadura, Spain

Is it possible to develop economically and socially underdeveloped territories dependent on tourism?

11:00-11:15 Coffee break

11:15-12:30 **Round table debate 2** (creamy room)

Topic: Minorities, NTA and cross-border cooperation

Moderator: Marina Andeva, University American College Skopje, North Macedonia

Introduction: ENTAN network: activities and academic impact (M. Andeva)

**The event is organized under the umbrella of COST Action 18114 ENTAN
“European Non-Territorial Autonomy Network” funded by Horizon 2020**



Participants:

Sergiusz Bober, European Centre for Minority Issues, Germany

Artur Boháč, Technical University Liberec, the Czech Republic

Hynek Bohm, Technical University Liberec, the Czech Republic, University of Opole, Poland

Branko Bošković, University of Donja Gorica, Montenegro (online)

Andrius Puksas, Mykolas Romeris University, Lithuania (online)

Natalija Shikova, International Balkan University, North Macedonia (online)

12:30-13:30 lunch

14:00-16:45 **Panel for students and PhD students** (in Polish) (*creamy room*)

Moderator: Marek Lisiński, WSB University, Poland (online)

Participants:

Klaudia Bracio, Cracow University of Economics

Ocena wpływu pandemii COVID-19 na rozwój gospodarczy krajów Unii Europejskiej

Magdalena Dominiczewska, University of Economics in Katowice

Współczesne sposoby tworzenia i przechwytywania wartości z uwzględnieniem czasu pandemii COVID-19

Jacek Woźnikowski, WSB University

Wyzwania zarządcze dotyczące kształtowania relacji z interesariuszami na przykładzie wybranych obszarów metropolitalnych

Anna Robak, University of Silesia in Katowice (online)

Wizerunek prezydenta Andrzeja Dudy w polskich mediach w okresie wojny w Ukrainie

Tomasz Bonk, WSB University

Uwarunkowania zarządzania projektami w otoczeniu międzynarodowym

Angelika Kabiesz, WSB University

Możliwości wsparcia rozwoju zawodowego studentów przez akademickie biura karier

Jakub Kubiczek, University of Economics in Katowice

Wyglądanie konsumpcji jako determinanta decyzji finansowych

Anna Matwiejczyk, Białystok University of Technology

Branding Miejskich Obszarów Funkcjonalnych w Polsce szansą na współpracę międzygminną i ogólnopolską

Reviewers:

Justyna Bugaj, Jagiellonian University, Poland

Joanna Dzieńdziora, WSB University, Poland

Joanna Kurowska-Pysz, WSB University, Poland

Marek Szarucki, Cracow University of Economics, Poland

Łukasz Wróblewski, WSB University, Poland

16:45

Farewell