

Agenda of the International Conference

Territorial and Inter-Organizational Cooperation – regional, cross-border and global perspective

Wednesday, October 9, 2024, WSB University in Dąbrowa Górnicza

- 8.30 – 9.00** **Registration**
- 9.00 – 9.15** **Opening**
 prof. Katarzyna Szczepańska-Woszczyna,
 Vice-Rector for Science and Education of WSB University
 Auditorium D, hybrid formula, available translation online to Polish,
 Link for online participation:
<https://zoom.us/j/93414584918?pwd=SoZTzUrth80lrmkUvlHalgFjYMijBv.1>
 Technical support: Łukasz Kuszniński
- 9.15 – 11.00** **Plenary session 1**
 Auditorium D, hybrid formula, available translation online to Polish,
 Link for online participation PL/ENG:
<https://zoom.us/j/93414584918?pwd=SoZTzUrth80lrmkUvlHalgFjYMijBv.1>
 Technical support: Łukasz Kuszniński
Moderator: Myroslava Lendel, Uzhhorod National University, Ukraine
- 9.15 – 9.35 Karina Pallagst, RPTU University of Kaiserslautern-Landau, Germany
Territorial cooperation in exchange: Learning processes for cross border planning cultures from a cross-border simulation game
- 9.35 – 9.55 Martin Klatt, University of Southern Denmark, Denmark (online)
Borders shaping perceptions of European societies – why is this important for territorial and inter-organizational cooperation?
- 9.55 – 10.15 Sara Svensson, Halmstad University, Sweden
Bridging the research and policy divide in border studies: challenges and opportunities

10.15 – 10.35 Ines Funk, Saarland University, Germany (online)
*The cross-border labour-market in der Greater Region SaarLorLux:
 Multiple challenges – new governance?*

10.35 – 11.00 discussion

11.00 – 11.15 Coffee break

11.15 – 13.00 Thematic session A (onsite only, Auditorium D) parallel

11.15 – 13.15 Thematic session B (online only)

Thematic session A

Sustainable and resilient governance in borderlands towards future challenges

Onsite only, Auditorium D, Technical support: Łukasz Kuszniarski

Moderator: Itay Fischhendler, Hebrew University, Israel

11:15 – 11:35 Myroslava Lendel, Uzhhorod National University, Ukraine
*Institutions of cross-border cooperation between Ukraine and Slovakia:
 best cases of efficiency*

11:35 – 11:55 Dmitry Pakhomov, WSB University, Poland
*The Role of Tourism in Cross-Border Cooperation between West Pomeranian
 Voivodeship in Poland and Mecklenburg-Western Pomerania in Germany*

11:55 – 12:15 Artur Boháč, Technical University of Liberec, Czechia
German Role in the Dispute over the Turów Mine

12:15 – 12:35 Tatsiana Shaban, University of Victoria, Canada
Role of Temporary Protection Directive: cases of Poland, Hungary and Slovakia

12.35 – 13.00 discussion

Thematic session B

Managing territorial cooperation across borderlands

Online only, available translation online to Polish, link for participation PL/ENG:

<https://zoom.us/j/93781297842?pwd=Xl7pLcbpDpRhtFGHTZFq5YRXfvbnS.1>

Technical support: Aurelia Ścibisz

Moderator: Fredriika Jakola, University of Oulu, Finland

11:15 – 11:35 Katja Sarmiento-Mirwaldt, Brunel University London, UK
Contagion dynamics in cross-border cooperation

- 11:35 – 11:55 Martin Lacny, University of Presov, Slovakia
Development of the Life Satisfaction Index in border regions
- 11:55 – 12:15 Khrystyna Prytula, Dolishniy Institute of Regional Research of NAS of Ukraine
Transformation of Export Trade Flows and Development of Export Logistics System of Ukraine
- 12:15 – 12:35 Yaroslava Kalat, Dolishniy Institute of Regional Research of NAS of Ukraine
Ukraine's Foreign Trade in Wartime: New Realities
- 12:35 – 12:55 Alejandro Jorge Márquez Mateo, Francisco Javier Castellano-Álvarez, Rafael Robina Ramírez, University of Extremadura, Spain
The cross-border vocation in the implementation of European programmes for endogenous rural development. The Case Study of the Sierra de San Pedro, Los Baldíos (Extremadura, Spain)
- 12.55 – 13.15 discussion
- 13.00 – 14.00 Lunch in room 327, 2nd floor, WSB University**
- 14.00 – 15.30 **Thematic debate 1, hybrid formula**
Crisis-driven rebordering trends - the impact of pandemic, military conflicts and migration fluxes
Auditorium D, hybrid formula, available translation online to Polish,
Link for online participation PL/ENG:
<https://zoom.us/j/93414584918?pwd=SoZTzUrth80lrnkUvlHalgFjYMijBv.1>
Technical support: Łukasz Kuszniarski
Moderator: Tatsiana Shaban, University of Victoria, Canada
Panelists:
– Karina Pallagst, RPTU University of Kaiserslautern-Landau, Germany
– Myroslava Lendel, Uzhhorod National University, Ukraine
– Artur Boháč, Technical University of Liberec, Czechia
– Dmitry Pakhomov, WSB University, Poland
- 18.30 – 21.00 Gala Dinner & Networking**
Zagłębie Smaku restaurant, Hotel Holiday Inn, Dąbrowa Górnicza
<https://zaglebiesmaku.pl/pl/zaglebie-smaku/>

Thursday, October 10, 2024

WSB University in Dąbrowa Górnicza, Auditorium D

- 9.30 – 11.00** **Plenary session 2, hybrid formula**
Auditorium D, hybrid formula, available translation online to Polish,
Link for online participation PL/ENG:
<https://zoom.us/j/96529558206?pwd=ZCEQGBxLGxdumPibtq2e1ITU9Fq6IJ.1>
Technical support: Łukasz Kuszniarski
Moderator: Hynek Böhm, Technical University of Liberec, Czechia
- 9.30 – 9.50 Eithne Knappitsch, Carinthia University of Applied Sciences, Austria
The human dimension of territorial and inter-organizational cooperation: collaboration superpowers
- 9.50 – 10.10 Fredriika Jakola, University of Oulu, Finland
Border region heritage: an asset for regional development and cross-border cooperation?
- 10.10 – 10.30 Itay Fischhendler, Hebrew University, Israel
The role of borders in the transition towards a low carbon society
- 10.30 – 11.00 discussion
- 11.00 – 11.15** **Coffee break**
- 11.15 – 13.00** **Thematic session C (onsite only, Auditorium D) parallel**
- 11.15 – 13.15** **Thematic session D (online only)**
- Thematic session C (onsite)**
Contemporary problems in organizations – a multidimensional approach
Onsite only, Auditorium D, Technical support: Łukasz Kuszniarski
Moderator: Sara Svensson, Halmstad University, Sweden
- 11:15 – 11:35 Solomon Kunle Omogbemi, WSB University, Poland
The Role of Contemporary Challenges in Shaping the Image of Higher Education Institutions concerning the university's social responsibility as a source of competitive advantage
- 11:35 – 11:55 Beata Poteralska, Jan Kochanowski University of Kielce, Poland
Marzena Walasik, Łukasiewicz Research Network – Institute for Sustainable Technologies,
Project management maturity in research network organisations

- 11:55 – 12:15 Jaroslav Dvorak, Klaipeda University, Lithuania
Remigijus Civinskas, Vytautas Magnus University, Lithuania
Challenges and Discrimination: The Employment Experience of Ukrainian Refugees in Lithuania's Haulage Sector
- 12:15 – 12:35 Regina Andriukaitienė, Lithuanian Sports University, Lithuania
Green human resource management in business organizations
- 12:35 – 13:00 discussion

Thematic session D (online)

Towards sustainable cooperation in different models

Online only, available translation online to Polish, link for participation PL/ENG:
<https://zoom.us/j/93237456833?pwd=OvoXABtXxc2mYVd7EfmQGciOI2Nism.1>

Technical support: Aurelia Ścibisz

Moderator: Artur Boháč, Technical University of Liberec, Czechia

- 11:15 – 11:35 William P. Wall, Stamford International University, Thailand
Driving Change: Innovating for a Sustainable Future through Collaboration and Innovation
- 11:35 – 11:55 Maria Plotnikova, Polissia National University, Ukraine
Formation of ecological and family homestead settlements as an innovative socio-economic process for managing multifunctional rural development and a mechanism for territorial inter-organizational cooperation
- 11:55 – 12:15 Ligita Šimanskienė, Klaipeda University, Lithuania
Sustainable leadership: does it works in organizations?
- 12:15 – 12:35 Mariya Velkova, St. Cyril and St. Methodius University of Veliko Tarnovo, Bulgaria
Geopolitics and tourism - interaction and conflicts
- 12:35 – 12:55 Joanna Łabędzka, Jan Kochanowski University of Kielce, Poland
Fatmir Memaj, University of Tirana, Albania
AI in shaping the future of logistics
- 12:55 – 13:15 Maria Schulders, Joanna Chlebiej-Kulma, University of Warsaw, Poland
(Why) Did We Fail? Conceptualizing Success in Social Infrastructure Projects
- 13:15 – 13:30 discussion

13.00 – 14.00 Lunch in room 227, 1st floor, WSB University

14.00 – 15.30

Thematic debate 2, hybrid formula**Creation of inclusive and sustainable relations in borderlands. How do borders shape agendas of territorial and organisational cooperation?**

Auditorium D, hybrid formula, available translation online to Polish,

Link for online participation PL/ENG:

<https://zoom.us/j/96529558206?pwd=ZCEQGBxLGxdumPibtq2e1ITU9Fq6IJ.1>

Technical support: Łukasz Kuszniarski

Moderator: Hynek Böhm, Technical University of Liberec, Czechia**Panelists:**

- Eithne Knappitsch, Carinthia University of Applied Sciences, Austria
- Fredriika Jakola, University of Oulu, Finland
- Jaroslav Dvorak, Klaipeda University, Lithuania
- Sara Svensson, Halmstad University, Sweden
- Francesco Cappellano, Kiel University, Germany



The discussion is partially based on the ongoing findings of the project B-SHAPES: Borders Shaping Perceptions of European Societies, a Horizon Europe Research and Innovation Action project that analyses and assesses how borders remain a critical factor in understanding societies. B-SHAPES is a part of the European Union's research program Horizon Europe.

<https://www.sdu.dk/en/b-shapes>

15.30 – 15.55

Coffee break

15.45 – 18.05

Session for PhD students, hybrid formula

Auditorium D, hybrid formula, available translation online to Polish,

Link for online participation PL/ENG:

<https://zoom.us/j/96529558206?pwd=ZCEQGBxLGxdumPibtq2e1ITU9Fq6IJ.1>

Technical support: Łukasz Kuszniarski

Moderators: Barbara Piontek, Jacek Bendkowski

15:45 – 16:05

Anuphat Thirakulwanich, WSB University, Poland (online)

Mapping the Evolution of Green Innovation Management: Patterns, Challenges, and Future Directions

16:05 – 16:25

Karolina Ostrowska, WSB University, Poland

Revitalization of a degraded area on the example of the city of Piekary Śląskie – recommendations of urban policy provisions

16:25 – 16:45

Max Schira, WSB University, Poland (online)

Exploring the concept of Open Innovations for management – A structured literature review

- 16:45 – 17:05 Albasher Shareif, WSB University, Poland
Assessing the Success and Failure of Large Language Models in Translation
- 17:05 – 17:25 Maciej Kardas, WSB University, Poland (online)
Enhancing process stability and quality management: a comprehensive analysis of process capability indices
- 17:25 – 17:45 Sylwia Gatnar, WSB University, Poland (online)
Key competences of a research and development project manager in high-technology sectors
- 17:45 – 18:05 Piotr Stoły, WSB University, Poland
IN SITU project – an innovative approach to multi-sectoral cooperation
- 17:45 – 18:05 discussion
- 18.05 – 19.00 Dinner in room 227, 1st floor, WSB University**

Friday, October 11, 2024

Study visit to the Polish-Czech borderland – Euroregion Cieszyn Silesia

Organizers:

WSB University, in cooperation with the Association for Regional Development and Cooperation “Olza”, Cieszyn, Poland & Regional Association of Territorial Cooperation of Těšín Silesia, Czech Cieszyn, Czechia

- 8:00 bus departure to Hażlach; meeting point: the square in front of the university building, Cieplaka 1c, Dąbrowa Górnicza
- 9:45 – 10:30 visit at House of Naturalists in Hażlach – the outcome of the cross-border project titled: “Hiking in the Olza Valley” implemented by partners Hażlach commune (PL) and Muzeum Muzeum Těšínska (CZ)
- 11:00 – 14:00 visit at Moszczenica Baths – the outcome of the cross-border project titled: “The post-industrial heritage of the borderland” implemented by partners Jastrzębie Zdrój commune (PL) and Dolní oblast VÍTKOVICE, z.s. Moravian-Silesian Tourism, s.r.o. (CZ)
- visit at the spa district of Zdrój, Park Zdrój – the outcome of the cross-border project titled: “Visit your neighbour” implemented by partners Jastrzębie Zdrój commune (PL) and Karvina commune (CZ)
- 14:00 – 15:00 lunch, Parkowa Restaurant, Dąbrówka area, Jastrzębie Zdrój
<https://kompleksdabrowka.pl/>
- 16:15 – 18:15 visit to Cieszyn - walk along the Cieszyn Tram Trail to Castle Hill and then to the border bridge with the Czech Republic - visit the replica of the Cieszyn tram, visit at the Cross-Border Tourist Information Centre and the revitalised banks of the Olza River - results of cross-border projects implemented by twin towns: Cieszyn (PL) and Český Těšín (CZ); results of cross-border projects implemented by WSB University (PL) and VSB TU Ostrava (CZ).
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- 18:15 departure from Cieszyn to Dąbrowa Górnicza (estimated arrival 19:45)

In case of any questions or need of support, the conference participants can contact:

- 09.10.2024 – **Lubomira Trojan** tel. 0048 604 575 853, ltrojan@wsb.edu.pl
- 10.10.2024 and 11.10.2024 – **Aleksandra Tyszkiewicz-Staniowska**
tel. 0048 692380522, astaniowska@wsb.edu.pl